

CONTACT: John Heagney
in Holiday, Fla.
(727) 942-2718

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FOR IMMEDIATE RELEASE

It's So Easy Being Green Education Program Offered

OCALA, FLA. – A two-day educational program about green building and sustainability will take place Nov. 21-22 as part of grand opening festivities for seven model homes ... all offering solar power as an option ... at On Top of the World Communities, 8445 SW 80th St. in Ocala.

Called It's So Easy Being Green, the two-day program, which is free and open to the public, will feature speakers covering topics ranging from solar power to waterwise landscaping to recycling, says Kenneth D. Colen, president of On Top of the World Communities.

The model-center grand opening will run 9 a.m.-5 p.m. Saturday and Sunday, while the It's So Easy Being Green program will take place 11 a.m.-3 p.m. both days.

Scheduled to appear for the It's So Easy Being Green program are:

- ESC Solar – Saving energy costs ... and the planet.
- Professional Testing Services – How ENERGY STAR® qualification works
- Mike Scott Plumbing – Water conservation in the home
- Solar Lights & More – Solar lighting and other products
- Waste Management – Recycling
- Florida Design Cabinets – Using recycled materials in cabinetry
- Mohawk Industries – Carpeting made from recycled bottles
- Crossroads Paving – Controlling rain runoff with pavers
- TECO – Benefits of natural gas
- Phillip Hisey, On Top of the World Communities – Waterwise landscaping
- Sheryl Johnson, On Top of the World Communities – Sustainable home-building

The solar option on all new On Top of the World homes can save home buyers as much as 75 percent on monthly power bills. And even if they don't select the solar option, owners will be purchasing some of the most energy-efficient homes found anywhere.

The model homes range from 1,705 to 2,300 square feet of living space, and are priced from \$195,990 including homesite.

All On Top of the World homes are steel-reinforced concrete block construction, and every home exceeds ENERGY STAR® guidelines ... verified by independent inspectors. In fact, On Top of the World is Florida's first active-adult community to receive 100 percent ENERGY STAR qualification on all new homes. The company also is pursuing LEED certification for its new homes. Developed by the U.S. Green Building Council, LEED is an internationally recognized green-building-certification system.

On Top of the World Communities is a 12,972-acre master-planned community offering sustainable, high-performance homes and state-of-the-art amenities for 21st century active adults. It offers 13 residential designs in three distinctive series – Premier, Estate and Custom homes – providing a wide selection of home designs, specifications and prices.

For more details, visit OnTopoftheWorld.com.